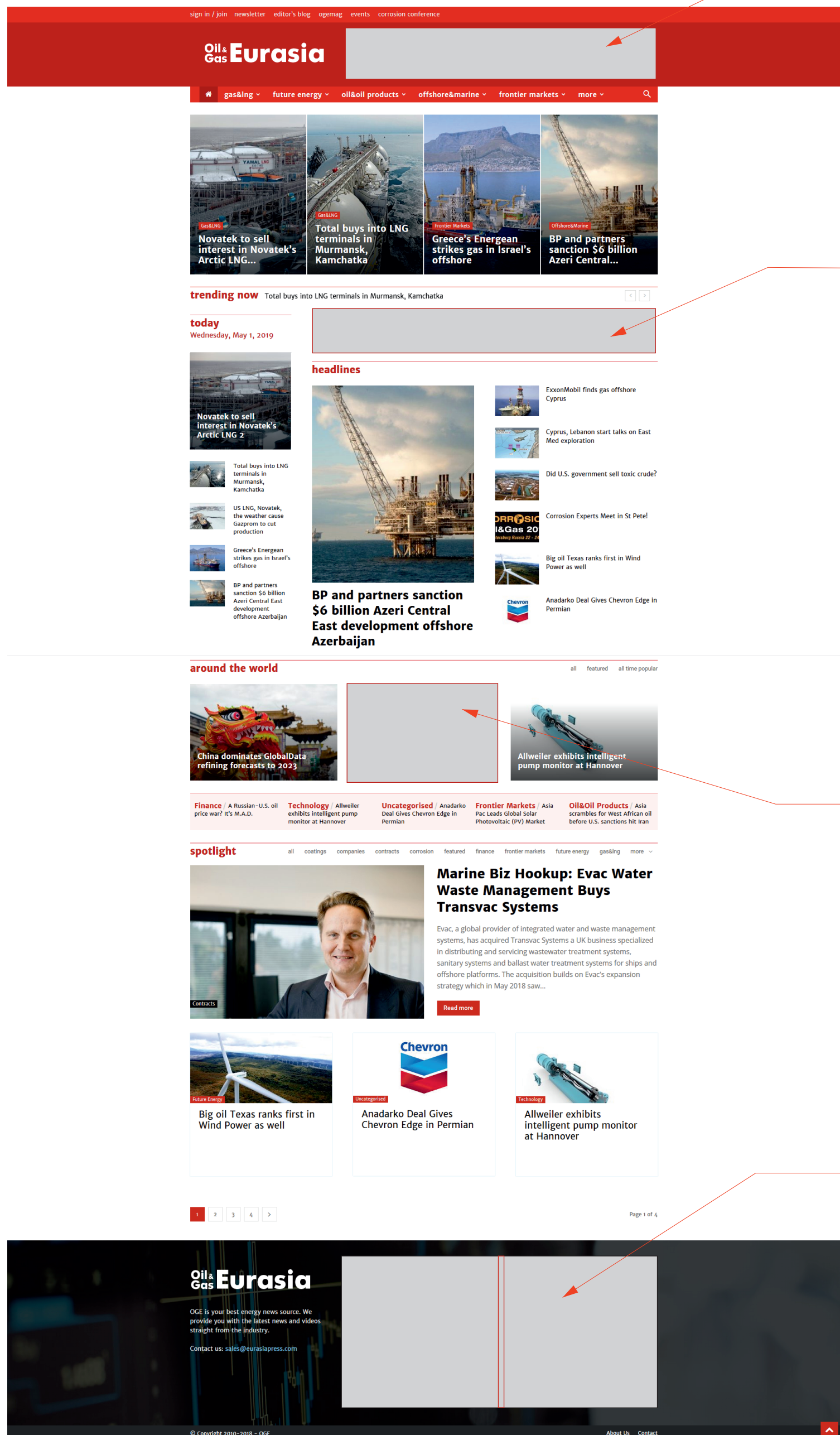


Home Page



Leaderboard

- Displays run of site (including home page)
- 730 px x 115 px (maximum size)
- \$1,195 /month / (3 or more months prepaid, \$895 per month)

Horizontal Top

- Displays only on home page
- 790 px x 100 px maximum size
- \$ 895/month / (3 or more months prepaid, \$745 per month)

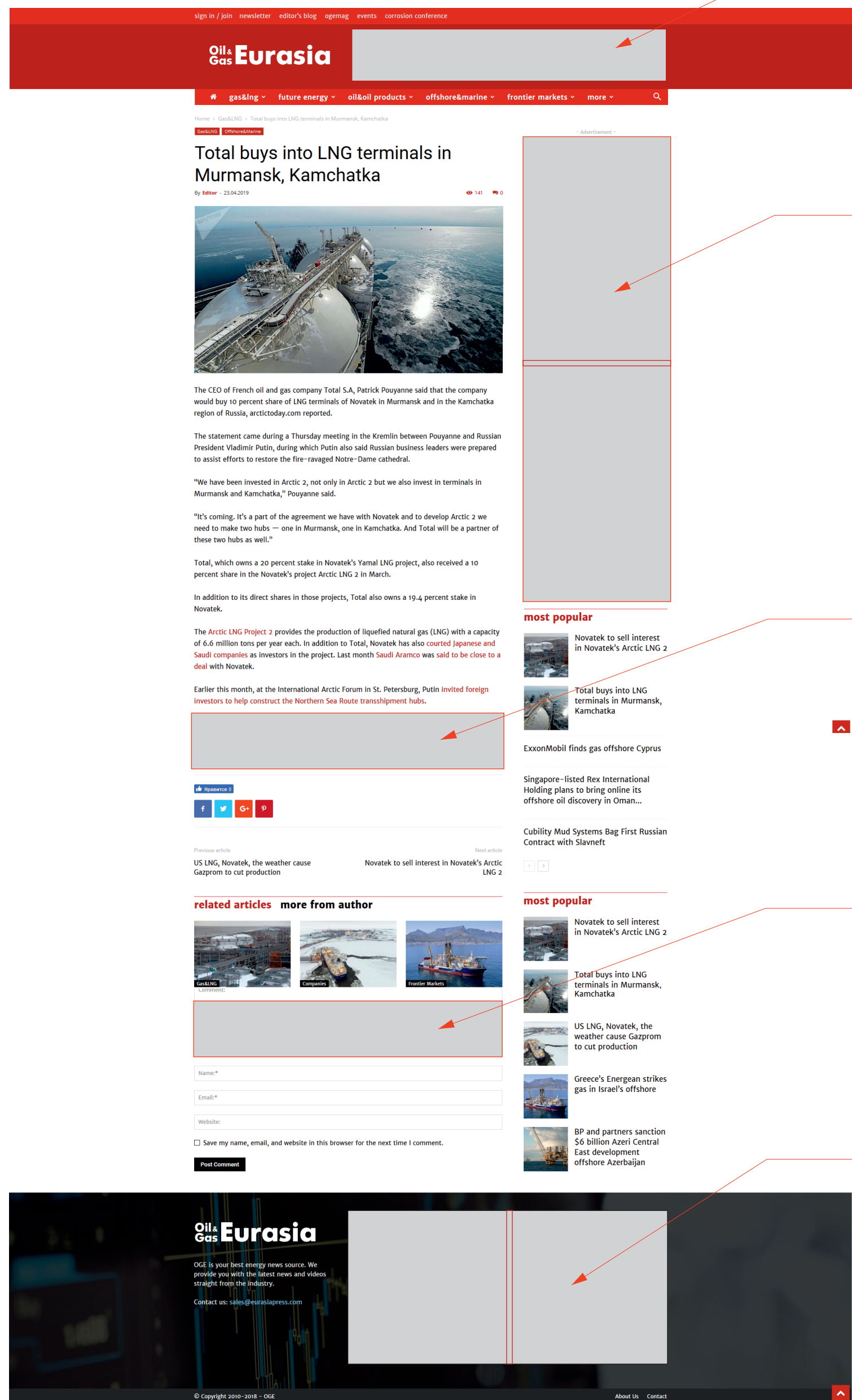
Sponsored Editorial Content

- Your article displays on home page and links to a normal article page inside
- \$995/month / (3 or more months prepaid, \$745 per month)

Footer

- Displays run of site (including home page)
- Full block 700 px x 370 px (maximum size)
\$995 /month / (3 or more months prepaid, \$845 per month)
- Half block 320 px x 270 px (maximum size)
- \$795 / (3 or more months prepaid, \$695 per month)

News Page



Leaderboard

- Displays run of site (including home page)
- 730 px x 115 px (maximum size)
- \$1,195 /month / (3 or more months prepaid, \$895 per month)

Skyscraper

- Displays run of site on all article pages
- Full block 1000 px x 320 px (maximum size)
- \$895 / (3 or more months prepaid, \$695 per month)
- Half block 480 px x 320 px (maximum size)
- \$795 / (3 or more months prepaid, \$595 per month)

Mid-Page Horizontal (Position 1)

- Displays run of site on all article pages
- 700 px x 140 px (maximum size)
- \$695 / (3 or more months prepaid, \$595 per month)

Mid-Page Horizontal (Position 2)

- Displays run of site on all article pages
- 700 px x 140 px (maximum size)
- \$695 / (3 or more months prepaid, \$545 per month)

Footer

- Displays run of site (including home page)
- Full block 700 px x 370 px (maximum size)
- \$995 /month / (3 or more months prepaid, \$845 per month)
- Half block 320 px x 270 px (maximum size)
- \$795 / (3 or more months prepaid, \$695 per month)